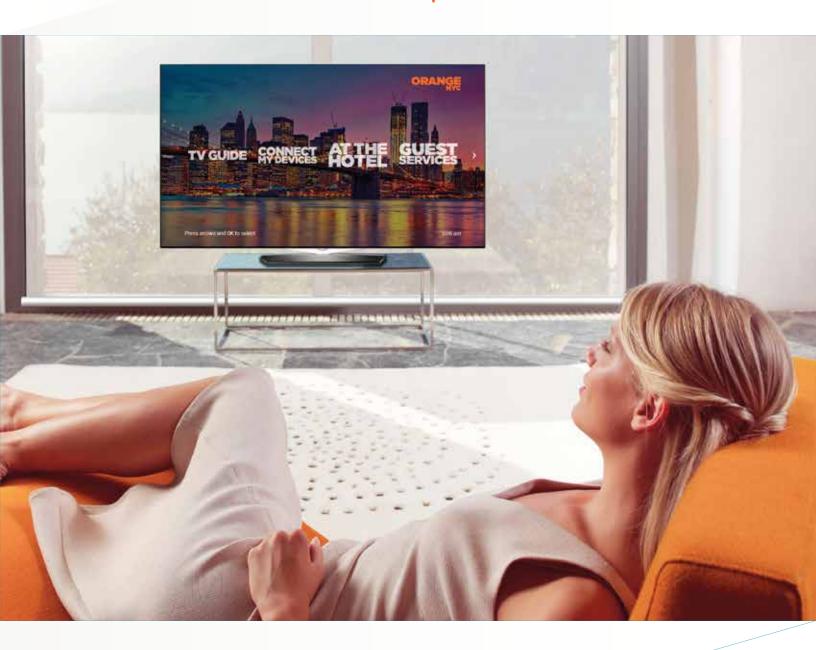
## **HOTstream Guest Facing Solutions**

# Simple. Sophisticated. At Home Experience.



HOTstream TV and Mobile hospitality solutions offer the ultimate guest engagement services. The IPTV, VOD, Mobile, Casting and Digital Signage platforms are available on cloud and on premise and are fully integrated and commerce ready.



# Redefining the Interactive Guest TV experience.



IPTV / Free To Guest (FTG)

Video On Demand (VOD)

On premise or Cloud based

Music & radio

Electronic Program Guide (EPG)

Smart TVs & Set-top boxes (STBs)

#### **HOTstream TV**

HOTstream TV is the leading In-Room Entertainment (IRE) solution in the hospitality industry. By utilizing its expertise in video technology, TV usability and user interface design, MCOMS turns in-room TV viewing into the ultimate guest experience.

**OTT** streaming services Guest requests & reservations Ads & promotions Unique hotel branding The HOTstream solution will bring numerous benefits for our guests by creating a digital communication channel which will further enhance the quality of our services and our brand." **DEBORAH YAGER FLEMING** CEO & PARTNER, ACQUALINA **RESORT & SPA ON THE BEACH MIAMI** 

# Your guest's content on the big screen.



#### **HOTstream Cast**

MCOMS solution allows you to deploy Chromecast and Apple TV devices in the guest room giving the guests the same content streaming experience they enjoy at home.

For the Hotel, the solution provides managed access to the cast devices, minimal requirements on your existing network infrastructure, monitoring by your staff and protection of guests' privacy.

After a long and careful evaluation of technologies, we selected HOTstream that allows us to deliver a complete end-to-end platform for guest interaction and content delivery, offering convenience and control to our guests up to the level of watching their favorite live TV channel anywhere."

Intuitive guest experience

Simple two-step setup

Wireless streaming

Guest satisfaction & protection

Available for Apple & Android



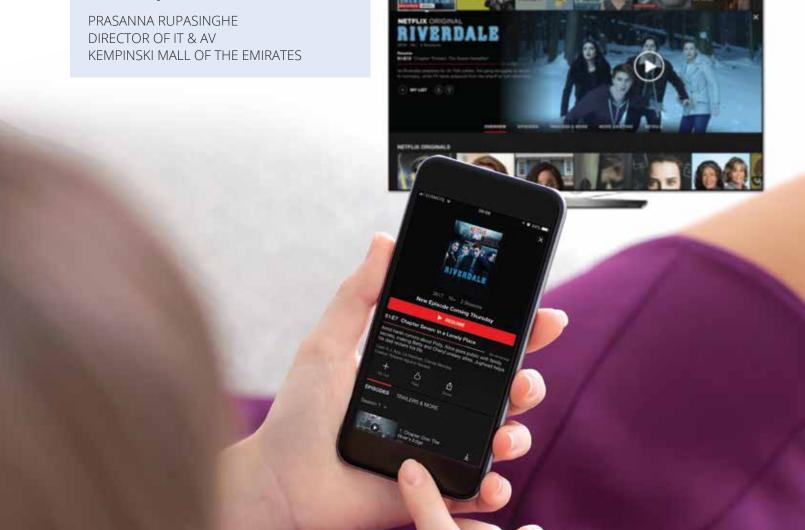








and more



# Engage your guests anytime, anywhere.



#### **HOTstream Mobile**

HOTstream Mobile enables hoteliers to communicate directly with guests before, during and after their stay. Guests can now easily access hotel services, make reservations to hotel facilities, restaurants, spa or golf, view their bill, order room service, get travel information, view live TV channels, video on demand movies and much more on their preferred device.

Content and screen sharing
Direct communication with guests
Guest services & requests
Integration with hotel systems
Consistent user experience
VOD & Mobile TV To Go
Ads & promotions
Available for Apple & Android



# Reach out to your guests with targeted content.



## **HOTstream Signage**

HOTstream Signage is the most powerful way to publish information and promote services, utilizing state-of-the-art technologies. By using high quality videos, images, presentations, live feeds or any other content, on High Definition displays placed in key hotel public areas (lobby and reception, conference halls, restaurants or recreation facilities) you engage your guests and visitors and deliver your message in a highly targeted way.

Way finding

Live feeds & more

Electronic concierge

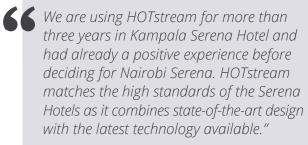
Conference & public areas display

Hotel information & promotions delivered in a highly targeted way

State-of-the-art technologies

High Definition displays placed in key hotel public areas

Easy content update through OMS



HASNAIN JAGANI, GROUP IT DIRECTOR NAIROBI SERENA HOTEL





## UX made to fit the hotel's vision.

#### **HOTstream Customization**

The HOTstream User Experience is fully customizable, offering cutting edge design and endless possibilities for unique branding and innovative features.

Choose the UX that best compliments your version of hospitality or create your own.





# Digital content Connectivity Commerce services Multiple devices support One centralized platform

Hotel branding





#### **HOTstream Mosaic**

Tile-based, dynamic UX, easy to navigate and brand





#### **HOTstream Neo**

Modern minimalist UX for elegance and usability





#### **HOTstream View**

Timeless UX with hotel photos and videos for impressive results

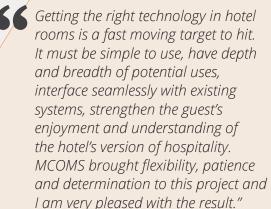




#### **HOTstream Flex**

UX exclusively customized for the hotel





PETER LAWRENCE, OWNER WYTHE HOTEL BROOKLYN

# Seamless operational efficiency.

## **HOTstream Integrations**

MCOMS opens the door to getting the most out of the POS, PMS, CRM, SPA and other hospitality systems. More than fifty integrations with different systems are already implemented and many more are currently under development. MCOMS ensures that if a hotel has a system that is not yet integrated, it will be added as part of the HOTstream installation process.

HOTstream ecosystem makes the guests feel recognized and rewarded throughout their stay and beyond, generating long term value and increasing guests' loyalty.

We are very pleased to have partnered with MCOMS, a company with both expertise and experience in high profile properties like the Beau-Rivage. MCOMS managed to complete the installation while the hotel was in full operation, migrating smoothly from the old system to new HOTstream platform."



IPTV/OTT Gateways & Encoders

EPG, Smart TVs

Set-top Boxes

Hotel TVs

Mirror TVs

**Public Displays** 

Media Hubs

**HSIA Gateways** 

Casting/Mirroring

**Content Sharing** 

Dashboards

PMS, POS, CRM

Spa, Golf

Door locks

In-room controls

Service Order Management

Conference Management

Wayfinding

Printing services

Mobile Apps

Flight Information

Weather Information

Currency Information

Sports Information

## All services, all screens. One platform.

#### **HOTstream OMS**

OMS (Operations Management System) is an all-encompassing suite of software tools for managing and monitoring all HOTstream related content and services.

OMS also includes applications for configuring and monitoring all HOTstream system components.

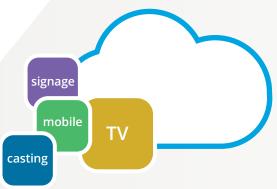


With OMS, hotel staff can easily manage content for in-room TVs, smartphones, tablets, laptops and digital signage monitors that are driven by HOTstream.

#### **HOTstream Cloud**

The HOTstream Cloud service is our pioneer approach that eliminates the need to acquire and maintain on premise servers, racks, ups power feeds and other headend hardware.

Through HOTstream Cloud each hotel can have the full suite of MCOMS HOTstream up and running instantly, including Free to Guest TV, Hotel interactive services, PMS integration, Video On Demand and Mobile apps.



### **HOTstream Support**

At MCOMS customer satisfaction is our number one priority. A team of highly skilled engineers is available 24/7 to assist your guests and staff every step of the way.

Our technical team has many years of experience, great response time and is passionate about solving any issues that may occur. In addition we provide 1:1 redundant hardware of all the key system components to avoid any downtime during operation.

support@mcoms.com



We were looking for a turn-key solution that will anticipate our guests' needs and expectations. MCOMS has delivered a complete Cloud TV solution that elevated the hotel experience we offer.

> We would also like to highlight the seamless cooperation we had with the MCOMS team that installed the system and the excellent support services we are receiving."

JEFF LEHMAN, MANAGING DIRECTOR THE BETSY SOUTH BEACH, MIAMI

#### **MCOMS Team**

MCOMS is one of the leading IT solution providers for hospitality, healthcare, transportation and other operators, having a large network of partners and regional offices in Europe, North America, Middle East and Africa. MCOMS designs, develops and operates advanced technology solutions for multiscreen environments, including applications for Smart TVs, set-top boxes, smartphones, tablets, laptops and digital signage monitors.

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