

# Reach out to your guests with targeted content.



## HOTstream Signage

HOTstream Signage is the most powerful way to publish information and promote services, utilizing state-of-the-art technologies. By using high quality videos, images, presentations, live feeds or any other content, on High Definition displays placed in key hotel public areas (lobby and reception, conference halls, restaurants or recreation facilities) you engage your guests and visitors and deliver your message in a highly targeted way.

Wayfinding

Live feeds & more

Electronic concierge

Conference & public areas display

Hotel information & promotions delivered in a highly targeted way

State-of-the-art technologies

High Definition displays placed in key hotel public areas

Easy content update through OMS

“ We are using HOTstream for more than three years in Kampala Serena Hotel and had already a positive experience before deciding for Nairobi Serena. HOTstream matches the high standards of the Serena Hotels as it combines state-of-the-art design with the latest technology available.”

HASNAIN JAGANI, GROUP IT DIRECTOR  
NAIROBI SERENA HOTEL

