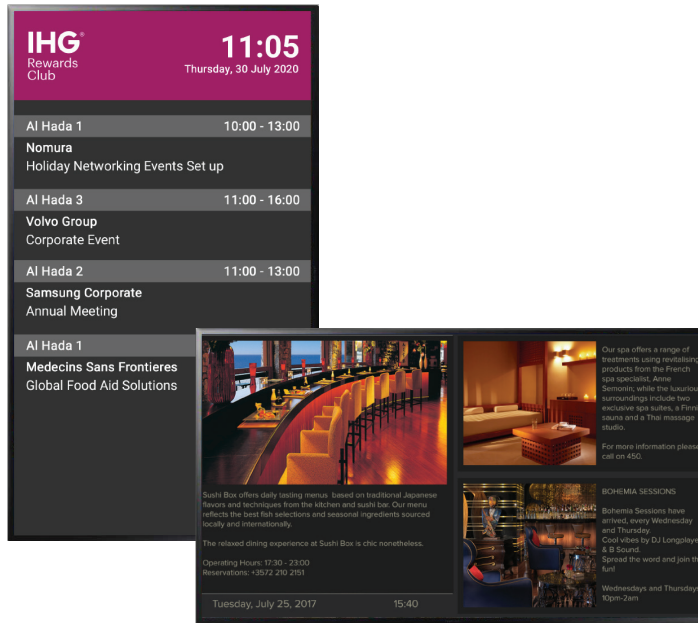


# HOTstream Signage

Targeted messages at the proper place and time



HOTstream Signage is the most powerful way to publish information and promote services in a highly targeted way, utilizing state-of-the-art technologies. High Definition displays are placed in key hotel public areas: reception and lobby, conference halls, restaurants or recreation facilities. By using high quality videos, images, presentations, live feeds or any other content, you engage your guests and visitors and promote your services with targeted multimedia messages at the proper place and time.

Hotel Information, promotions  
Way finding  
Real time information  
Conference Signage  
Electronic concierge  
Easy content update through OMS

**HOTstream®**

All services, all screens. One experience.



## Hotel Information, Promotions

HOTstream Signage is an easy-to-use marketing tool that provides up to date information and promotions about the hotel. Information and advertisement campaigns can run synchronized across in-room TVs, guest devices or public digital signage screens.



## Conference Signage

HOTstream Signage provides conference related templates for all displays, including lobby, corridor and door signs. HOTstream is integrated with leading conference management solutions allowing for automatic updates of meetings and events information.



## Way finding

This feature offers dynamic directions to your guests, based on your property floor plans, rooms, and paths. Route information on your public displays allows guests to navigate to meetings, events and activities in a live and dynamic way.



## Electronic concierge

HOTstream Signage offers information about hotel amenities, restaurants, spa, golf etc, as well as local attractions. Interactive displays can be placed in strategic locations throughout the hotel public areas.



## Real time information

Select among the many available components to provide real time information to your guests such as weather, news, time, flight schedules, currency rates and much more.



## Easy content update

HOTstream OMS ensures a seamless display and content management. Displays can be grouped or addressed individually, helping your marketing department to plan and design the overall signage network. Content can be selected freely from videos, images, text, RSS feeds, flash, presentation, live channels etc.

MCOM Media Communications is one of the leading IT solution providers for hospitality, healthcare, transportation and other operators, having a large network of partners and regional offices in North America, Middle East & Africa, APAC and Europe.

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